

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Peter M. Redford and Donald S. Stern  
 Assignee: TV Interactive Data Corporation  
 Title: INTERACTIVE BOOK, MAGAZINE AND AUDIO/VIDEO  
 COMPACT DISK BOX  
 Serial No.: 08/269,492 Filed: 07/01/94  
 Examiner: Unknown Group Art Unit: 2604  
 Attorney Docket No.: M-2726 US

San Jose, California  
 September 21, 1995

COMMISSIONER OF PATENTS AND TRADEMARKS  
 Washington, D. C. 20231

ASSOCIATE POWER OF ATTORNEY (37 CFR 1.34(b))

Sir:

I, Alan H. MacPherson, the principal attorney of record in the above-identified application, hereby appoint Omkar K. Suryadevara, Reg. No. 36,320, as an Associate Attorney for said application.

The above attorney is to have full power to prosecute said application, to make alterations and amendments therein and to transact all business in the U.S. Patent and Trademark Office in connection therewith.

Please continue to address all correspondence in the above-identified application to Alan H. MacPherson, the principal attorney of record.

Respectfully submitted,

*Alan H. MacPherson*  
 Alan H. MacPherson  
 Attorney for Applicants  
 Reg. No. 24,423

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner of Patents and Trademarks, Washington, D.C., 20231, on September 21, 1995.

*Sept 21, 1995 Alan H. MacPherson*  
 Date of Signature Attorney for Applicant(s)

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